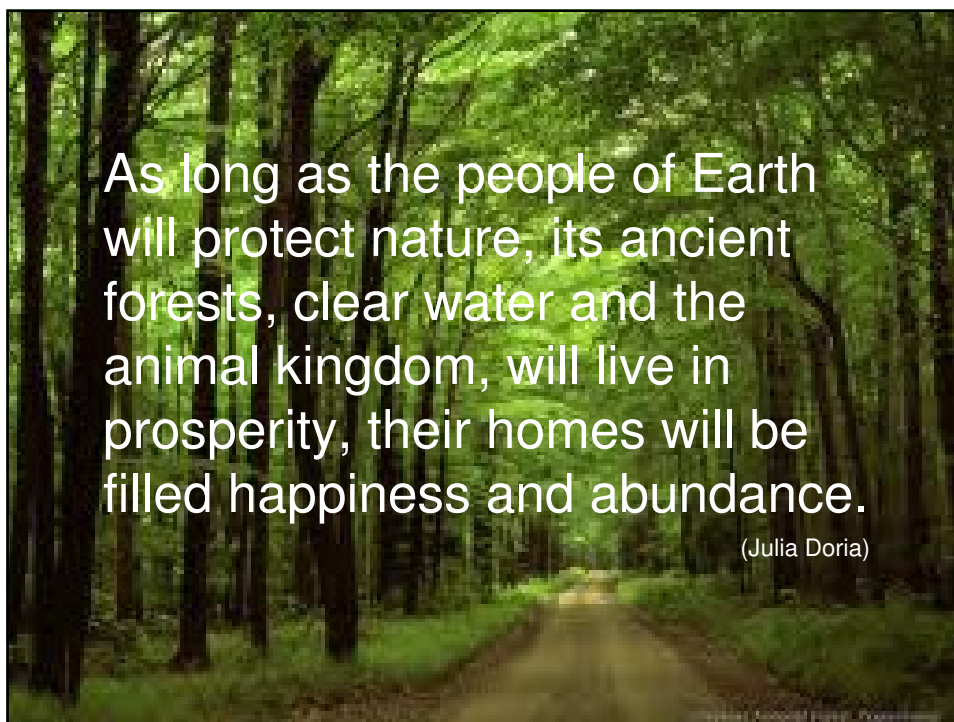




Očistimo Slovenijo
v enem dnevu!

Let's clean Slovenia in one day!



- Organized by volunteer organization **Ecologist without borders**
- also cooperated different groups, organizations, municipalities, companies, schools, kindergartens and individuals
- inspired by similar clean-up action, which happened in Estonia in 2008
- many politicians and famous people became ambassadors of the action
- the action took place on 17.4.2010
- biggest and most successful action



The aim:

- gather 200.000 volunteers
- remove at least 20.000 tons of waste
- make first digital map & the national register of illegal landfills for waste
- combine all the ecological campaigns
- educate and raise awareness
- promote voluntary work

- Not only the wild, but also the surroundings of schools, kindergartens, parks and other places were cleaned.
- The preparation started a lot earlier when activists enumerated the illegal waste dumps and came across 115.000 of it, with estimated 100,000 m³ amount of waste.



Results:

- According to official data, in environmental action were 270.000 people involved, or more than 13% of Slovenia's population who have removed/cleaned 60,000 m³ or 12,000 tons of waste on 7000 illegal dumps.



- <http://www.youtube.com/watch?v=CVUhSt6wFEY&feature=youtu.be>

This year...

- **Let's clean Slovenia 2012** environmental action is organized for the second time.
- In collaboration are involved ecologist without borders, 97% of Slovenian municipalities and many other volunteer organizations
- Slovenia is joining the global initiative **World Cleanup 2012**



- The action will take part on 24th March,
- Slovenian volunteers will begin first with the planetary cleansing.

• **The objectives of the organizers are:**
in one day connect more than 10% of the population of Slovenia and 1000 different organizations,
to update the register of organizations and illegal dumps,
especially the organizers aim to contribute in raising awareness of waste management.



From waste to...



Fashion show influenced by the environmental action:



Good practice

- According to the action Let's clean Slovenia in one day KUD Plac Metlika and City Community Metlika organized now a traditional event: **"Let's clean Metlika in one day."**
- The action takes place every April, this year on 24th March. It will join the global action "Let's clean the world" and Slovenian environmental action Let's clean Slovenia.



The aim:

To clean the surroundings of source of drinking water, popular walking trail and riverbed of a swift.

- We removed more than a ton of waste, such as old tires (more than 20), plastic shopping bags, old pots, parts of household appliances, shoes, clothes, glass and plastic bottles etc.





KUD Plac Metlika

It was established in 2004.

The purpose of the organization:

- to fill the youthful cultural-artistic deficit in Metlika with quality, diverse and creative programs
- revive the old town of Metlika
- to promote ecological awareness of young people with direct and indirect activities
- participate, organize and promote sport activities and meeting new people from Slovenia and abroad

kulturno umetniško društvo



Main activities

- free internet access, magazines, newspapers, publications of government and non-governmental organizations, library
- social games
- art, photography, craft and other exhibitions
- creative workshops for children and young people
- presentations of bachelor and seminar work
- travel lectures and other projections (documentaries)
- club program (concerts of bands and DJs, performances, theater, literature and dance performances, lectures and round tables, volunteer work,...):

Festival "Week of culture in old town"

Festival "PungArt"

Cinema under the stars

Kresovanje (bonfire)

Establishment of Youth Centre Metlika



Thank you!

Questions...